

Indiana WIC Vendor Notice 19-2

Date: April 10, 2019

To: Indiana WIC Vendors

From: Mark Wolfe, State Vendor Manager

Re: Gerber Concentrate Transition to 8.1 oz. Package Size

Indiana WIC would like to provide further details on the transition of Gerber Gentle and Soy concentrate packaging from the original 12.1 oz. size to the new 8.1 oz. size.

Indiana WIC requests that you attempt to maintain 12.1 oz. stock on store shelves until May 1, 2019. If you cannot acquire Gerber concentrate from your supplier, please contact Indiana WIC at 800-522-0874 or wicvendormail@isdh.in.gov. Gerber has informed us that the 12.1 oz. package size is currently still available in their distribution centers.

Please see the information below for the new 8.1 oz. product images and UPC codes. “GentlePro” will be the name of the new formula replacing “Gentle” concentrate. The Soy concentrate product name will remain the same.

Graphics Change*

Current



*For illustration purposes only

New Effective 5/1/19



New Product Description	New Unit UPC	New Pack Size
Gerber® Good Start® GentlePro Concentrate	050000829897	8.1oz
Gerber® Good Start® Soy Concentrate	050000338689	8.1oz

The current Indiana WIC vendor minimum stock requirements require that 6 packages of either the 8.1 or 12.1 oz. Gerber Gentle or GentlePro formula is in-stock at vendor locations for WIC clients to purchase. During this transition, Indiana WIC vendors must maintain Gerber Gentle or GentlePro concentrate stock, unless you have been granted a waiver on this item.

Indiana WIC is adjusting the benefits of clients assigned GentlePro and Soy concentrate so that both 8.1 and 12.1 oz. packages can be purchased by WIC clients. If your WIC customers are unable to purchase GentlePro or Soy concentrate with their WIC benefits, please contact Indiana WIC at 800-522-0874 or wicvendormail@isdh.in.gov.

Thank you for your continued support of Indiana WIC.